

11/14/2018 – SPC Meeting Notes

1. WELCOME/INTRODUCTIONS

2. BUDGET OVERVIEW

New funds have been raised through **Bake Sale, Yankee Candle** and **Box Tops**

Yankee Candle (school received 40% of all sales)

- Sales have been slower this year
- Online sale open through January ** Need to promote this

Box Tops - fall submission was down – need to communicate more with families

3. CURRENT & FUTURE FUNDRAISING

Box Tops – A parent volunteered to help with Box Tops to try to increase our next submission

- Try running a class competition where the class with the highest number of Box Tops gets an SPC sponsored pizza party? Maybe February? Next submission due in the spring.
- Get a collection bin in the Lower School. There is already one in the Upper.
- Maybe also approach supermarkets to see if they will let us leave a collection box for Box Tops donations (other area school is already doing this).

Amazonsmile – try to get this set up ASAP, to maximize holiday sales. There was one set up in the past, but seems like it was not with an SPC specific tax ID #.

Stop & Shop – Get this set up again.

FunRun – this was a very successful fundraiser in the past. Reaching out for more info. Spring date would be ideal.

School Carnival – A parent mentioned how this has been successful at other schools. Something to look into.

Parent Night Out – Calling Waterford's about a Thursday night in January.

JKS swag to sell – Need to order stuff to sell!! People thought shopping bags, water bottles, winter hats, stickers, sweatpants, baseball style shirts, sweatshirts. Could have a few sample clothing items, then provide families with order form for ordering. Just need to know how much to order.

Bertucci's – Christine is waiting to hear back from them regarding dates.

Other restaurant fundraisers – would be great to have a fundraiser at a Roslindale or Jamaica Plain restaurant. Mention of frozen yogurt place in Roslindale Square. Researching options.

Celtics – not sure if Christine has heard back.

February appeal letter – A letter used to go out in February reminding parents how SPC funds are spent, and asking for donations. Is this something we want to try again?

4. KILMER EVENTS

Kilmer Speaker Series – Parent idea for offering a speaker series to Kilmer community.

December 6 is Joyce Kilmer's birthday. Could we have items in time to launch JKS store/swag??

Daffodil donation/planting – daffodil bulbs dropped off to the main office, and the science teacher has a plan for them.

5. OTHER

Communication

- It would be great to communicate more with families (email/Facebook/backpack) for information sharing and community building. Let people know what the SPC is doing. Idea came up for sending out updates on our fundraising goal, and a visual to show where we are.
- Room parents and Constant Contact data entry.
- There is a googledrive with all old fundraising and communications documents.
- See if Ms. Williams can promote Kilmer Facebook page and email list in next newsletter.

Website

There is a parent who volunteered to help with the website, but he needs help with the content. Anna Dore asked for volunteers, and will pass along their names.